

Queen Elizabeth Park Playground Upgrade

COMMUNITY CONSULTATION REPORT

CONTENTS

BACKGROUND	2
CONSULTATION METHODS	2
NOTIFICATION METHODS	2
CONSULTATION SUMMARY	2
Collaborate reach.....	2
Social media reach	3
RESULTS	3
Community survey	3
Virtual brainstorm.....	5
Feedback via phone/email.....	6
CONCLUSION	6
APPENDICES.....	7

BACKGROUND

As part of Council's commitment to providing inclusive and accessible play for the community, the City of Canada Bay is proposing a \$300,000 upgrade to the playground in Queen Elizabeth Park, Concord. The upgrade will include new children's play equipment that will be integrated with the surrounding landscape to provide a unique play space for all ages.

This consultation sought input from the community to shape the initial playground design and determine which aspects of the current playground should be retained. Ideas and suggestions will be used to create the initial playground design which will be presented to the community for further feedback in April 2021.

This consultation ran from 14 December 2020 – 1 February 2021.

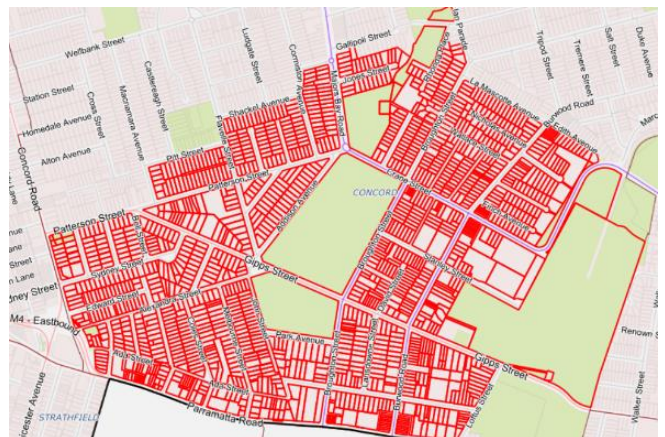
CONSULTATION METHODS

- Collaborate survey
- Virtual brainstorm on Collaborate project page
- Feedback via phone and email

NOTIFICATION METHODS

The following methods were implemented to notify the community of this consultation:

- Notification letter delivered to 2020 residents (see appendix A)
- 4 x site posters installed at current playground (see appendix A)
- Collaborate project page: <https://collaborate.canadabay.nsw.gov.au/qep>
- Social media posts on Facebook, Instagram and Twitter (see appendix B)
- Victoria Avenue Children's Centre newsletter
- Wellbank Children's Centre newsletter
- Poster in Concord Library
- CCB January enewsletter
- Direct email to surrounding schools and sporting groups
- Direct email to participants of previous consultations in Henley Park and surrounds.



CONSULTATION SUMMARY

Collaborate reach

This consultation received 101 submissions from the community which consisted of 92 survey responses and 9 contributions to the virtual brainstorm.

The project page on Collaborate received 1,064 views from 509 visitors. Refer to appendix C for more information.

Social media reach

This consultation was promoted with 4 Facebook posts (1 boosted), 1 Instagram post, 1 Instagram story and 1 Twitter post. Collectively, these social media posts reached over 15,000 people and received 1,150 engagements. For more details refer to appendix B.

Social media posts were highly effective in driving traffic to the Collaborate page, with 51% of page visits attributed to social media (appendix D).

RESULTS

Community survey

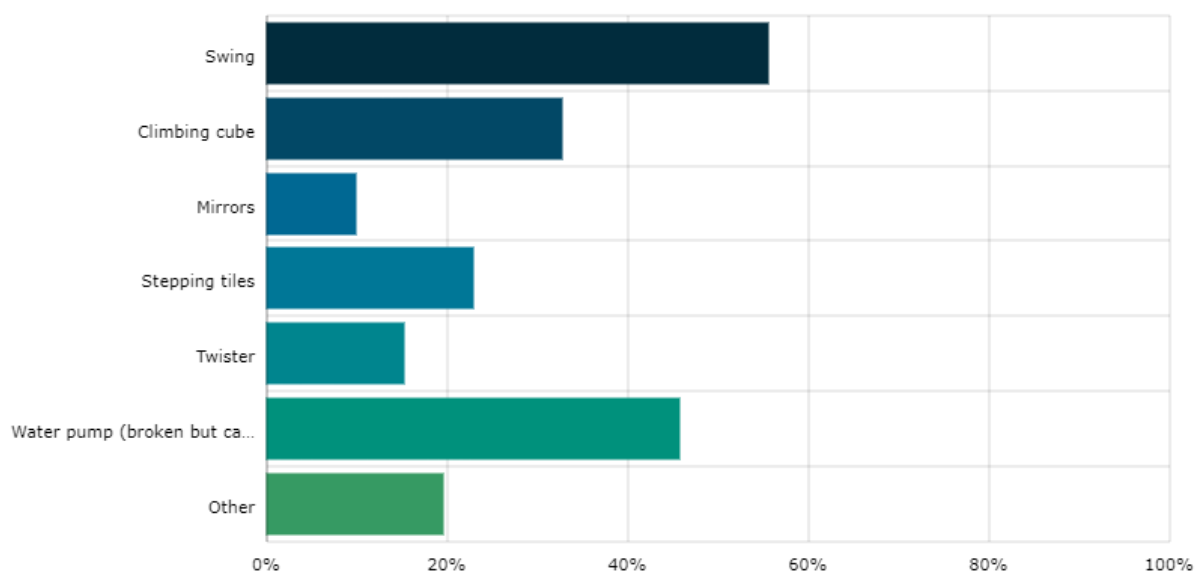
The survey received 91 unique responses.

Respondent demographics

- 58% of respondents live in Concord
- 26% of respondents live on the border of the park (Addison Ave, Crane St, Broughton St or Gipps St Pitt St)
- 73% of respondents usually walk to the park

Equipment to retain from existing playground

- The swings and water pump were highlighted as the main aspects the community would like to retain in the space
- 77% of respondents stated the current facilities of the play area are inadequate
- 11% of respondents stated all equipment needs replacing and nothing should be retained



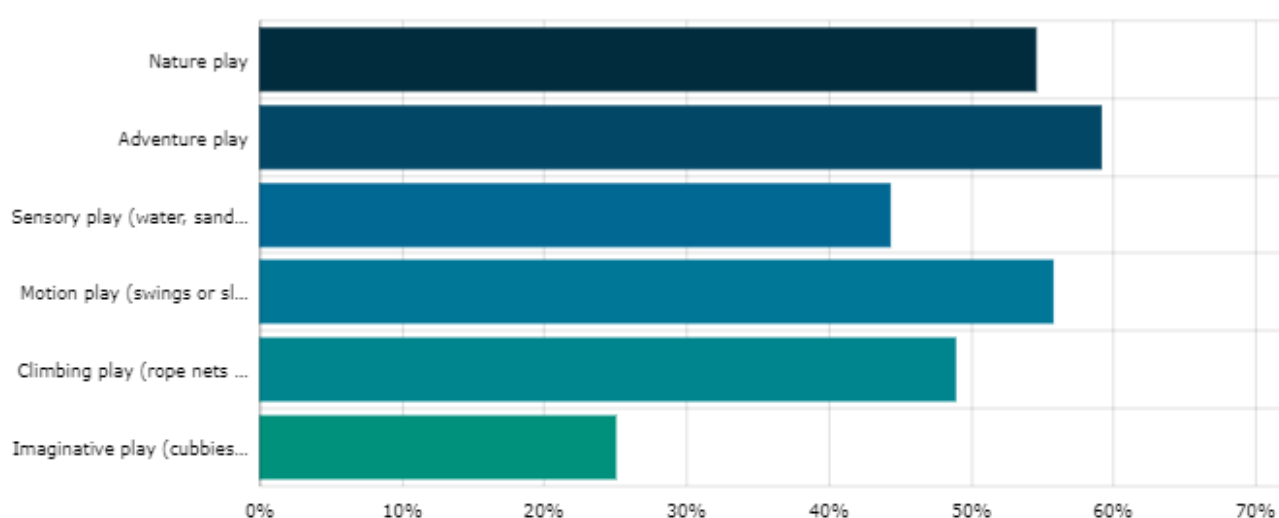
Most visited areas of the park

- The playground, sports fields and nature (turpentine/ironbark forest) were identified as the most visited areas of the park
- The memorial was the least visited area of the park

Preferred types of play

Respondents were asked to select up to 3 options from a list of 6 proposed types of play. Results show there is no clear preference from the community.

- All suggested types of play were supported, with imaginative play (cubbies or boats) the least desirable
- The top options were adventure play, motion play, nature play and climbing play



Surfacing

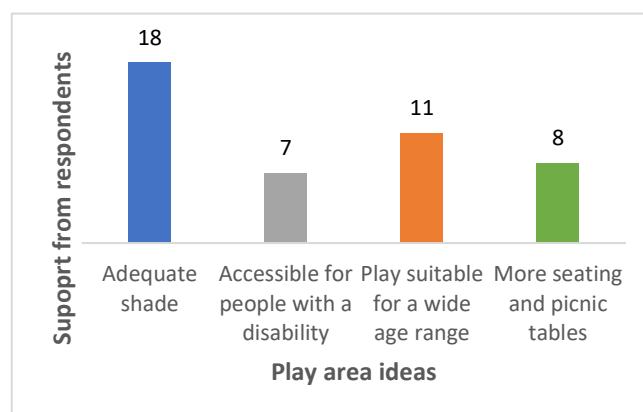
Play area surfacing was mentioned in a number of comments at the end of the survey.

- 8% of respondents were strongly against the inclusion of woodchips and sand as it is difficult and at times dangerous for younger children
- 4% of respondents highlighted rubber soft fall as their preferred surfacing

Play area suggestions

A number of suggestions were put forward for the play area. The most widely supported include:

- Providing adequate shade
- Making the playground accessible for people with a disability
- Providing play options suitable for a wide age range
- Inclusion of more seating and picnic tables



Other ideas suggested by 2 or more respondents are itemised below.

Fencing	Exercise equipment	Incorporate nature into design	Bike track	Water park	Slide	Improve public toilets	Restore memorial	Replace soccer goals
6	2	2	5	5	2	4	4	4

Other suggestions

- Half basketball court
- Ensure there are more than 2 swings for mothers groups
- If slide is included do not use metal as it heats up on warmer days

The following playgrounds were mentioned as a point of reference for this upgrade:

- Wangal Park
- Bankstown Oval
- Edward's Park
- Blaxland Riverside playground
- Livvi's Place
- Strathfield Park
- Phillip Ruddock water playground in Dundas Valley

Virtual brainstorm

The virtual brainstorm received 9 contributions and 7 upvotes. Much of the feedback echoed that of the survey as 7 of the 9 contributors also provided feedback through the survey.

Suggestions mentioned by 2 or more respondents are itemised below.

Shade	Water play	Fencing
4	4	2

Other suggestions:

- Dinosaur or animal themed playground with fun facts and educational materials about extinct animals
- Trampolines in the ground
- Mini soccer park that can be used as a basketball/netball court

The following playgrounds were mentioned as a point of reference for this upgrade:

- Livvi's Place Five Dock - www.parraparents.com.au/parks-playgrounds/livvis-place-five-dock
- Strathfield Park - www.parraparents.com.au/parks-playgrounds/strathfield-park
- Cabarita Park – in particular the climbing net and tower with slide
- Edwards Park
- Philip Ruddock playground in Dundas Valley, Parramatta – fully covered water play area with timers and set hours during summer. This suggestion was mentioned twice.

- Thirroul playground - <https://wollongong.nsw.gov.au/explore/sport-and-recreation/playgrounds/playgrounds/thirroul-playground>

Feedback via phone/email

The Project Lead received feedback from one resident via phone. This resident suggested increased seating and inclusion of fitness equipment in the space.

CONCLUSION

The community is excited about this upgrade and would like the play space to cater for children of all ages and abilities, including teenagers. The community supports retaining the existing water pump and swings and is interested in a range of play options including adventure play, motion play and water play.

Accessibility and safety were highlighted as key issues and there was strong support for adequate shade options and fencing along the side of the park bordering Gipps Street. It is also suggested that more picnic tables and chairs are included in the space and that rubber soft fall is used over mulch.

APPENDICES

A. Communication materials

Office of Mayor
Angelo Tsirekas

City of
Canada Bay

14 December 2020

The Resident
CONCORD NSW 2137

Dear resident,

Queen Elizabeth Park playground upgrade

As part of our Let's All Play Strategy we are proposing to upgrade the playground in Queen Elizabeth Park, Concord.

Our budget for this upgrade is \$300,000 which will include new play equipment that will integrate with the surrounding landscape to provide a unique play space for all ages and abilities.

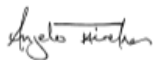
We are committed to working closely with the community to understand what aspects of the park you would like to retain and what your preferences are for the upgraded playground.

To have your say, visit collaborate.canadabay.nsw.gov.au/qep before **1 February 2021**. Your feedback will be used to develop the initial playground design.

There will be an opportunity to provide feedback on the proposed design through a second round of consultation in April 2021. Construction is scheduled to commence in July 2021.

If you have any questions or would like to discuss this project in more detail, please contact our Senior Landscape Architect, Wendy Wright, on 9911 6555.

Kind regards,



Mayor Angelo Tsirekas
City of Canada Bay

T 02 9911 6555 E council@canadabay.nsw.gov.au www.canadabay.nsw.gov.au
Canada Bay Civic Centre 1A Marlborough Street, Drummoyne 2047
Locked Bag 1470, Drummoyne 1470 ABN 79 130 029 350

 **City of Canada Bay**

A NEW PLACE TO PLAY IS COMING YOUR WAY!

The City of Canada Bay is upgrading the playground in Queen Elizabeth Park, Concord.

This \$300,000 upgrade will include new children's play equipment that will be integrated with the surrounding landscape to provide a unique play space for all ages. Your input will help shape the playground design, so get creative and share your ideas!

WHAT SHOULD THE NEW PLAYGROUND LOOK LIKE?
Head to collaborate.canadabay.nsw.gov.au/qep to share your ideas

FEEDBACK OPEN 14 DECEMBER – 1 FEBRUARY
 collaborate.canadabay.nsw.gov.au/qep
 9911 6555
 council@canadabay.nsw.gov.au

or scan this code





QUEEN ELIZABETH PARK PLAYGROUND UPGRADE

What types of play would you like to see incorporated into the new playground design?
Visit collaborate.canadabay.nsw.gov.au/qep or scan the QR code before 1 February 2021



NATURE PLAY



ADVENTURE PLAY



SENSORY PLAY



MOTION PLAY



CLIMBING PLAY




IMAGINATIVE PLAY

B. Social media reach

City of Canada Bay December 15, 2020 · 🌐

Have you heard the news? We're proposing a \$300,000 upgrade to Queen Elizabeth Park Playground in Concord and want your help! 🙌🏡
Help us create the perfect play space by visiting bit.ly/qepplayground and providing feedback before 1 February 2021.



QUEEN ELIZABETH PARK PLAYGROUND UPGRADE

5,343 People Reached 627 Engagements [Boost Post](#)

👍❤️ 30 8 Comments 8 Shares

👍 Like 💬 Comment ➦ Share 🌐


Performance for Your Post

5,343 People Reached		
116 Reactions, Comments & Shares 🌐		
69 Like	27 On Post	42 On Shares
6 Love	4 On Post	2 On Shares
1 🤔 Wow	0 On Post	1 On Shares
25 Comments	10 On Post	15 On Shares
15 Shares	8 On Post	7 On Shares
511 Post Clicks		
7 Photo Views	64 Link Clicks	440 Other Clicks 🌐
NEGATIVE FEEDBACK		
2 Hide Post	0 Hide All Posts	
0 Report as Spam	0 Unlike Page	

Reported stats may be delayed from what appears on posts

City of Canada Bay December 23, 2020 · 🌐

We're giving the playground at Queen Elizabeth Park in Concord a \$300,000 upgrade and want your feedback 🙌🏡
Help us create the perfect play space by clicking the link below 🙌
Submissions close on 1 February 2021.



COLLABORATE: CANADABAY.NSW.GOV.AU
Queen Elizabeth Park playground upgrade
Share your ideas to help shape a new playground in Concord!

1,526 People Reached 55 Engagements


👍👤 Wilt Vht, John McManus and 2 others 2 Comments

👍 Like 💬 Comment ➦ Share 🌐

Performance for Your Post

1,526 People Reached		
8 Likes, Comments & Shares 🌐		
5 Likes	5 On Post	0 On Shares
3 Comments	2 On Post	1 On Shares
0 Shares	0 On Post	0 On Shares
47 Post Clicks		
0 Photo Views	12 Link Clicks	35 Other Clicks 🌐
NEGATIVE FEEDBACK		
1 Hide Post	0 Hide All Posts	
0 Report as Spam	0 Unlike Page	

Reported stats may be delayed from what appears on posts




City of Canada Bay

January 11

Queen Elizabeth Park playground in Concord is receiving a \$300,000 upgrade and we want your feedback 🙌👉

Help us create the perfect play space by visiting bit.ly/qepplayground by Monday, 1 February 2021.



2,980

186

Boost Post

Marisa Gonzalez, Eva Lau and 17 others

7 Comments

1 Share

Like

Comment

Share

Performance for Your Post

2,980 People Reached

33 Likes, Comments & Shares

20 Likes	19 On Post	1 On Shares
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12 Comments	11 On Post	1 On Shares
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1 Shares	1 On Post	0 On Shares
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153 Post Clicks

1 Photo Views	33 Link Clicks	119 Other Clicks
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NEGATIVE FEEDBACK

1 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on posts




City of Canada Bay

3d

👉 Last chance to have your say! Queen Elizabeth Park playground in Concord is receiving a \$300,000 upgrade and we want your feedback 🙌👉

Help us create the perfect play space by visiting bit.ly/qepplayground before Monday, 1 February 2021.



2,831

240

Boost Post

Cameron Brown, Estela Sotelo Maguiña and Louise Heather

2 Shares

Like

Comment

Share

Performance for Your Post

2,831 People Reached

27 Likes, Comments & Shares

17 Likes	3 On Post	14 On Shares
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7 Comments	0 On Post	7 On Shares
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3 Shares	2 On Post	1 On Shares
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213 Post Clicks

4 Photo Views	58 Link Clicks	151 Other Clicks
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NEGATIVE FEEDBACK

1 Hide Post	0 Hide All Posts
0 Report as Spam	0 Unlike Page

Reported stats may be delayed from what appears on posts



canadabay Queen Elizabeth Park

Have you heard the news? We're proposing a \$300,000 upgrade to Queen Elizabeth Park Playground in Concord and want your help! 🙌🏡

Head to the link in bio to provide feedback and help us create the perfect play space before 1 February 2021.

Liked by metalshieldmaiden and 31 others

DECEMBER 18, 2020

Add a comment... Post

21 December 2020 1:35 pm

We're giving the playground at Queen Elizabeth Park in Concord a \$300,000 upgrade and want your feedback

Swipe up to help us create the perfect play space

Promote Highlight More

21 December 2020 1:35 pm

We're giving the playground at Queen Elizabeth Park in Concord a \$300,000 upgrade and want your feedback

Swipe up to help us create the perfect play space

Promote Highlight More

21 December 2020 1:36 pm

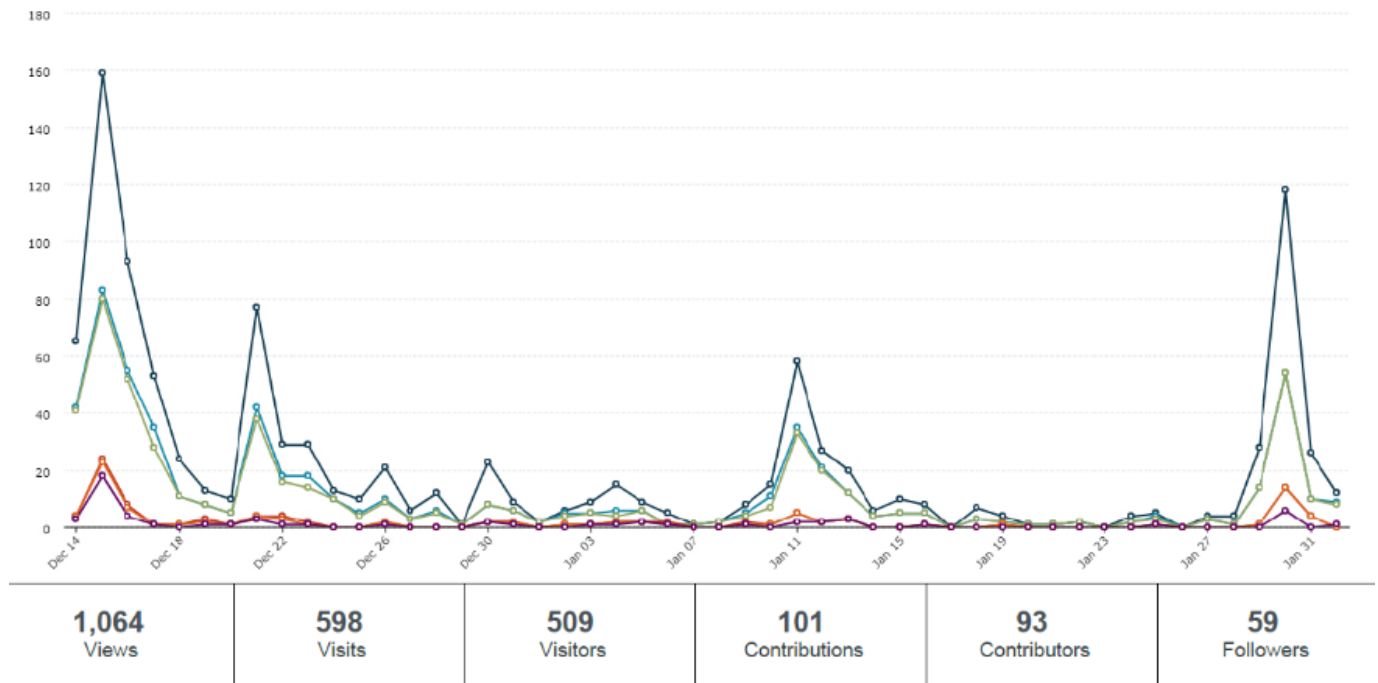
We're giving the playground at Queen Elizabeth Park in Concord a \$300,000 upgrade and want your feedback

Swipe up to help us create the perfect play space

Submissions close 1 February 2021

Promote Highlight More

C. Collaborate reach



Views - The cumulative number of times a visitor visits the page in a Site.

Visits - The number of end-user sessions associated with a single Visitor.

Visitors - The number of unique public or end-users in a Site. A visitor is only counted once, even if they visit a Site server in a day.

Contributions - The total number of response of feedback collected through the participation tools.

Contributors - The unique number of Visitors who have left feedback or Contributions on a Site through the participation tools.

Followers - The number of Visits who have 'subscribed' to a project using the 'Follow' button.

D. Referral types

